### **LOVE**

Show LOVE to every client

# **ACCEPTANCE**

Accept that they think they know it all or are using crap

### **THANKFUL**

Be thankful they chose you to book with

### **KINDNESS**

Be kind to your client, be professional

# **SELF RESPECT**

For yourself, your education and skills

# **CHARGE**

Properly and for what you are worth

### REPUTATION

Follow these and you will build a rep for yourself/salon

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