



QUICK CASH MAGIC!

How to find hidden income in your business and home NOW!

1. Gather all the loose items you may have laying around, in cupboards that you don't need, rarely use or are cluttering up space and SELL IT! Old phones, furniture, TV's, computers through to smaller items like kids toys, kitchen appliances you don't use. People buy so much stuff second hand! Even those clothes that still have tags on them! You'll be surprised how much this can add up to.
2. Sell all that stuff in your garage and cupboards on Ebay, Facebook or Gumtree. Don't let guilt that you might still owe on an item stop you from selling it today.
3. As a business owner you have even more opportunities to create more money. Sell products that you've got as old stock discounted, either do this in the business or if it's something you don't like, sell a bulk lot of it on buy/sell/swap groups on Facebook or on Gumtree.
4. In regards to items in the business, old furniture, old equipment you've put in the back of a cupboard, sell them off, \$10, \$20, \$50 here and there adds up.
5. Ask the people who owe you money to pay you back.
6. Complete a project you can sell, if you have something you started but never finished.
7. Raise your prices.
8. Reach out to past customers from the last two years and make a new offer. Send out via email, no cost to you, only customers to gain and money to be made.

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9. Follow up potential customers from the past six months that may have messaged your Facebook Page or Instagram and never purchased from you. Pick up the phone and call them!
10. Offer customers something new by upgrading them!
11. Host a garage sale if you have lots of excess items at home to sell.
12. Dig around to find any money that is lying around, coins in the car, a jar or money box at home, take them to the bank and deposit them.
13. Cancel or reduce any services you are paying for but no longer need or use fully. Foxtel, Stan, software programs or apps etc.
14. Ask current people in your network for a referral.
15. What can you go without right now in the short term for you to invest into something that will help you reach your goal instead?
 - Do you regularly buy takeaway coffees? That is another small spend that adds up quickly. Could you have a coffee made at home in a travel mug instead? Could you buy a cheap coffee machine and use the pods at home?
 - Bottled water is another one, \$5 for a bottle of water?! Buy bottled water in your groceries and take a bottle or two with you when you go out. Better yet, if you are happy to drink tap water, just refill your own bottle- it's FREE!
 - Buying lunch or snacks everyday at work. Be prepared and take your food with you when you leave. \$10 a day on lunch doesn't seem like much but 5 days is \$50 just on lunch, which over a month is approx \$200, and over 52 weeks of the year is \$2600.
16. Let's think outside the box. What is the craziest way you could create income right now?
17. What is a product or service you have that you can transform from a best-kept secret into something that you can sell to your customers?
18. What is something you are hanging on to, that letting go of would free up your finances?

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